

# INCLUDE • INSPIRE • IGNITE

BREAKING BOUNDARIES TOGETHER

20 - 23 OCTOBER 2023 • BANGKOK, THAILAND

ASIA  
FITNESS  
CONFERENCE PLUS  
2023



## AFC 2023+

## SPONSORSHIP AND EXHIBITION OPPORTUNITIES

**"INCLUDE, INSPIRE, IGNITE": BREAKING BOUNDARIES TOGETHER - JOIN US!**

### AFC 2023+ Features:

- **The PLUS means** 3 full streams taught in Thai by Thai presenters as well at least 7 streams taught in English.
- **3** unforgettable days of learning, exercising, networking
- **A VIBRANT EXHIBITION** : with international companies, exciting competitions and inspirational showcase sessions

## CONFERENCE OVERVIEW



**160+**

sessions, taught by some of the industry's best



**15+**

Thai presenters and 45+ International presenters



**10**

education streams



**5**

Full day post-conference sessions

Organised by:

Supported by:

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# PROGRAMME

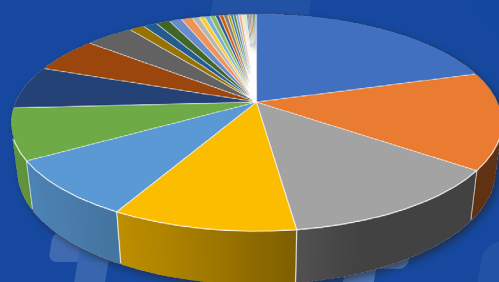
AFC 2023's theme is about being inclusive, inspirational and action oriented:

**"INCLUDE, INSPIRE, IGNITE": BREAKING BOUNDARIES TOGETHER!** We will focus on future trends and disciplines and will prepare you to thrive in a rapidly evolving industry. We will have the following streams:



## WHO WILL YOU MEET?

Network with over 1,000 fitness professionals and managers from over 37 countries, the most international fitness conference in the world:



	Singapore		Vietnam		Myanmar
	Taiwan		India		Pakistan
	Thailand		Philippines		Australia
	Malaysia		USA		South Korea
	Indonesia		Cambodia		Japan

## REGISTRATION FEES & DEADLINES

Rates	Super Early Bird	Early Bird	Regular Rate	Onsite Rate
Period	Dec 1 <sup>st</sup> 2022 - Jan 31 <sup>st</sup> 2023	Feb 1 <sup>st</sup> - May 31 <sup>st</sup> 2023	Jun 1 <sup>st</sup> - Sept 30 <sup>th</sup> 2023	Oct 1 <sup>st</sup> 2023 onwards
2-Day Pass	7,800 THB	8,800 THB	10,000 THB	11,000 THB
3-Day Pass	10,500 THB	12,000 THB	14,000 THB	15,000 THB

If you register for the 2-day event (Saturday and Sunday), you can choose from more than 110 cutting-edge sessions. If you register for the 3-day event, the number of sessions to choose from increases to 160. All coffee breaks with snacks, all lunches and the Saturday Night Party are included in your conference fee.

Full day Post-Conference Sessions need to be registered for separately and carry additional fees. They will be available for registration as of early March 2023.

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## SPONSORSHIP OPPORTUNITIES

We are grateful for the support of our many sponsors, we could not do this without you! For AFC2023+ we have added a new dimension to our sponsorship opportunities. Please see below what we have available.

For more information and to discuss how we can help each other, please contact us at +662 650 9242 or email us at [afc@fitthai.com](mailto:afc@fitthai.com). We are happy to consider other options as well.

BENEFITS	PREMIUM PACKAGES				OTHER SPONSORSHIP OPPORTUNITIES					
	Platinum (1 only)	Gold (2 available)	Silver (3 available)	Bronze (4 available)	Saturday Night Party (2 available)	Staff T-shirt (1 only)	First aid Station (1 only)	Scholarship, Charity Donation (no limit)	Session Sponsor (no limit)	Equipment Sponsor (4 available)
Exhibition space	21 sqm	9 sqm	n/a	n/a						
VIP delegate badges	5	4	3	2	3					
Company logo on event website	Biggest	Bigger	Big	Normal	Normal	Normal	Normal	Normal	Normal	Normal
Logo on all printed and online materials	Biggest	Bigger	Big	Normal	Normal	Normal	Normal	Normal	Normal	Normal
Logo on delegate badge	Yes	-	-	-	-	-	-	-		
Logo on Programme Board	yes	yes	yes	yes	yes	yes	yes	yes	yes	yes
Logo on Programme	Biggest	Bigger	Big	Normal	Normal	Normal	Normal	Normal	Normal	Normal
Company profile on website (# words)	250	200	150	100	100	50	50	50	100	100
Advertorial in online program book	2 Page	1.5 Page	1 Page	2/1 Page	1 Page	2/1 Page	2/1 Page	2/1 Page	2/1 Page	1 Page
Mention in media releases and newsletters	All	All	All	All						
Delegate Discount	%25	%20	%15	%10	%15					
Logo on T-Shirt						Yes				
Showcase sessions	3 sessions	2 sessions	1 session	-	1 session					1 session
Onstage Speech at Opening Ceremony	Yes		-	-				Yes		
Onstage Speech at Closing Ceremony		Yes	-	-						
Onstage Speech at Saturday Night Party	-	-	-	-	Yes					
Press Conference Booth/On stage Presence	Yes	Yes	Yes	-	Yes					
Price	500,000 THB	250,000 THB	150,000 THB	100,000 THB	150,000 THB	75,000 THB	Personnel & Equipment for 3 days	To Be Discussed	Presenter(s) airfare, fees, accommodation	Value of Equipment

## OTHER OPPORTUNITIES

**First Aid Station:**

1 free booth space

**Session Sponsor**

Cover presenter fees, travel and accommodation costs

**Equipment Sponsor**

Contribute equipment - free booth space

**Exhibition Booth Space**

Contact us to discuss positioning and size

Sponsor benefits include a minimum of logo display on website, program e-book, program board, sponsor board, marketing material and social media. Additional benefits available for packages.

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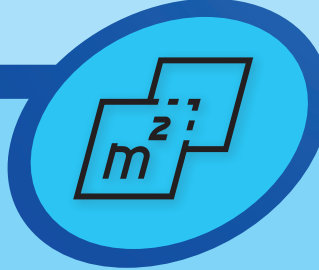
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## EXHIBITION OPPORTUNITIES

AFC 2023+ will be hosting national and international delegates, presenters and exhibition visitors from over 37 countries and will have a lively exhibition area with booths, competitions, showcase sessions and delegate coffee breaks.

Should you wish to promote your products or services to the biggest fitness audience in Asia, we have 2 options for you to consider:

<b>ZONE A: 7X3 (21 Sqm)</b> 	<b>ZONE B &amp; C: 3 X 3 (9 Sqm)</b> 
<b>RAW SPACE Booth</b> <b>Regular Rate: 126,000 THB</b> <b>(6,000 THB/sqm)</b> <b>Early Bird Rate: 113,400 THB</b> <b>(5,400 THB/sqm)</b>	<b>SHELL SCHEME Booth</b> <i>This option includes booth walls, carpeting, fascia board, one electrical connection, 1 table, 2 chairs and 1 garbage bin per 9 sqms of space. It does not include electricity usage or booth cleaning.</i> <b>Regular Rate: 62,000 THB (6,900 THB/sqm)</b> <b>Early Bird Rate: 53,100 THB (5,900 THB/sqm)</b> <b>*** Corner position additional 6,000 THB.</b>

Apply early to get the location you want and to benefit from the Early Bird Rate. (Effective from December 1, 2022 to March 31, 2023)

## PREVIOUS YEARS' SPONSORS

We are grateful to previous years' sponsors without whom we could not have run this event.



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